



R2G **EXECUTIVE STUDIO**

The TCF Center Executive Studio has been designed and built as a Ready-To-Go (R2G) solution complete with all the lighting, audio, LED, video and streaming equipment for your next recording session or live broadcast!

Live stream keynotes from the onsite broadcast studio can be incorporated into virtual events, hybrid events, or multi-location hybrid conferences. The 13,000 square-foot studio's 55-foot by 13-foot LED wall is scalable to meet every event need. Packages offer Simulcast up to 4K in multiple locations. Any size audience can be accommodated. Ask for a demonstration of the virtual TCF Center platform!

We are here to help you with your next virtual project at tcfcenterav@premierav.net.

TCF Center | 1 Washington Blvd, Detroit, MI 48226

WITH SCALABILITY IN MIND, START WITH OUR BASE PACKAGE AND ADD WHAT YOU NEED FOR YOUR PROJECT, OR USE THE COMPLETE STUDIO WITH THE STANDARD PACKAGE.

BASE PACKAGE: STARTING AT \$6,495.00 | STANDARD PACKAGE: STARTING AT \$30,232.00

ITEM	BASE	STANDARD
MASTER CONTROL ROOM PACKAGE Complete Control Room Package with wired communications for the technicians at the core of your studio	✓	✓
STUDIO LIGHTING PACKAGE Broadcast quality lighting with adjustable color temperature	✓	✓
PRESENTER SUPPORT PACKAGE This package has been designed to route any signal (digital speaker timer, program feed, camera, presenter notes, presentations, or optional teleprompting) to the beamsplitter prompting glass over the camera lensing and monitors to support your presenters	✓	✓
STUDIO CAMERA PACKAGE Studio Camera on wheeled tripod complete with the beamsplitter prompting glass over the lens	1	2
SINGLE CHANNEL RECORDING PACKAGE Single primary and backup recording of program (Switched cut of cameras and content) or isolated recording of a Studio Camera or graphics source	1	1
WIRELESS MICROPHONE Your choice of Lavalier or Handheld	2	8
BLACK SCENIC BACKGROUND	✓	+
LED WALL The black scenic backdrop is actually much more; it's an LED wall! Turn it on for a vivid and dynamic background for your presenters	+	✓
MAC KEYNOTE, DEMO, OR PLAYBACK COMPUTERS For Keynote Presentations, Demos, or Playback of your video content	+	2
PC POWERPOINT OR DEMO COMPUTER For PowerPoint Presentations or Demos	+	2
ON-SCREEN GRAPHICS PACKAGE Everything you need to add on-screen graphics (e.g. your logo) in the corner of the screen (bug) or text with your contributor's name and title (lower thirds) to enhance the production value of your project	+	1
4 REMOTE CONTRIBUTORS Bring four remote presenters at a time into your studio using your preferred video conference system of choice (i.e. Zoom, Teams, WebEx)	+	1
WIRELESS PRODUCTION COMM DROPS	+	4
INTERNET PRODUCTION COMM DROPS	+	8
WEBSTREAMING Everything you need to send your program feed from the studio out to your audience or event platform	+	+
TELEPROMPTING Step up your presenter's confidence by switching out the confidence monitors and confidence view over the camera lens with a full teleprompting system from the standard presenter notes or presentation deck	+	+

✓ - INCLUDED

+ - OPTIONAL

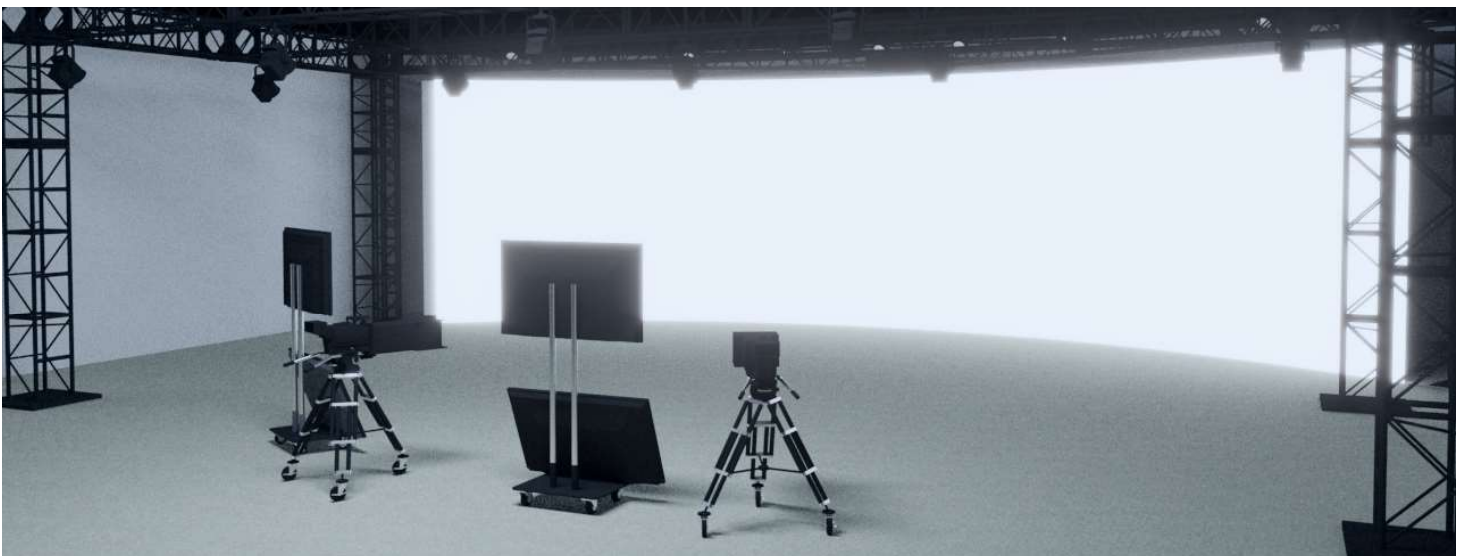
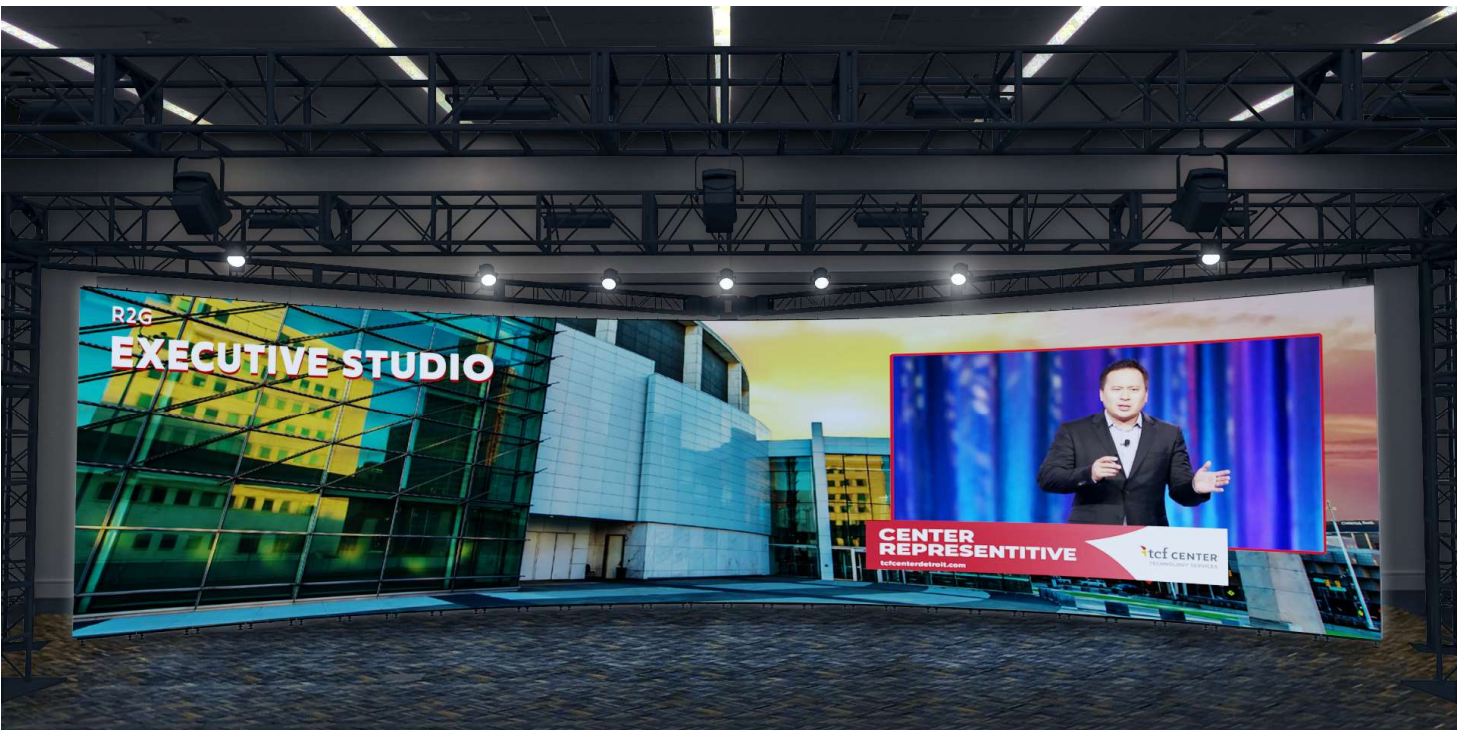
- INCLUDED QUANTITIES

**Additional labor costs apply for non-business hours including overtime, evenings, overnights, holidays and weekends.

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We offer a wide range of virtual services and capabilities. Take your virtual project to the next level with Augmented Reality (AR) or Extended Reality (XR). Make it easy for remote presenters to contribute with our Remote Presenter Kits. The possibilities are endless!

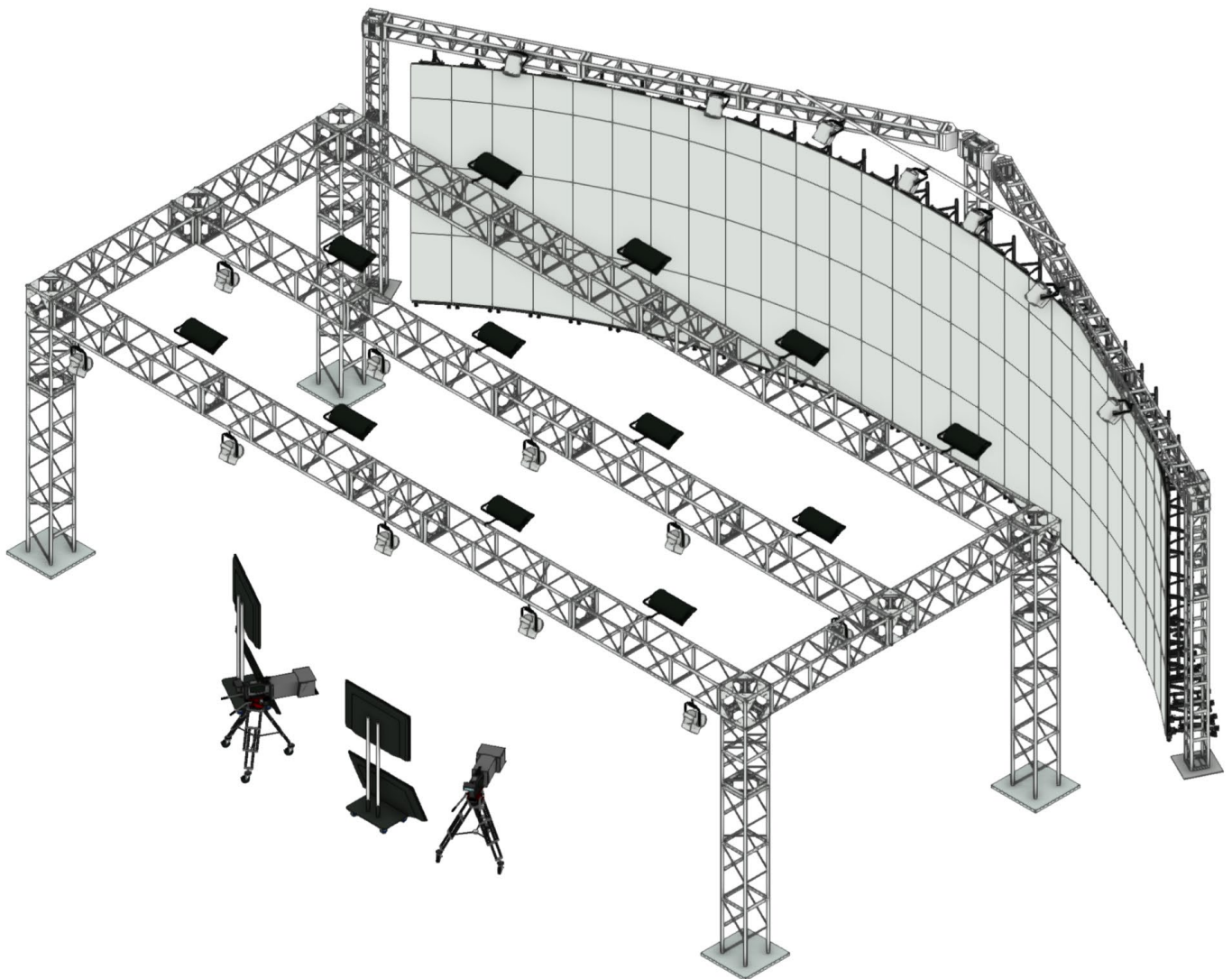


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