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### **SMG hires Loree Kelly and LaTonya McElroy as accountants at Cobo Center**

Detroit, MI – LaTonya McElroy and Loree Kelly have joined the finance team as accountants at Cobo Center, announced Thom Connors, SMG regional vice president and general manager of Cobo Center.

Since January of this year, when Sharon Schuster of St. Clair Shores was hired to head the Cobo Center finance team as director of finance, SMG has been streamlining financial processes, converting software systems, coordinating financial audits, and establishing new accounting policies and procedures.

Kelley will specialize in accounts payable and payroll. She comes to Cobo Center with experience from the Detroit Public Schools and Detroit Country Day School.

McElroy will specialize in accounts receivable and cash receipting. She brings extensive experience from Detroit area accounting firms and businesses including GDX Automotive and the ZF Group, NAO.

“Loree and LaTonya are both welcome members to our team,” said Schuster. “Their solid industry experience will be a big asset to our team. With an expanded team structure, we are well equipped to handle the anticipated increase in business from the growing number of scheduled events at Cobo Center.”

**About Cobo Center:** With 700,000 square feet of exhibit space, Cobo Center boasts one of the largest contiguous exhibit floor spaces in North America and is the 19th largest convention center in the country. Visit online at [www.cobocenter.com](http://www.cobocenter.com)

**About SMG:** Since 1977, SMG has provided management services to more than 220 public assembly facilities including arenas, stadiums, theatres and performing arts centers, equestrian facilities and convention, congress and exhibition centers. With facilities across the globe, SMG manages more than 11 million square feet of exhibition space. As the recognized global industry leader, SMG provides construction and design consulting, pre-opening services, venue management, sales, marketing, event booking and programming. Visit [www.smgworld.com](http://www.smgworld.com) for more information.