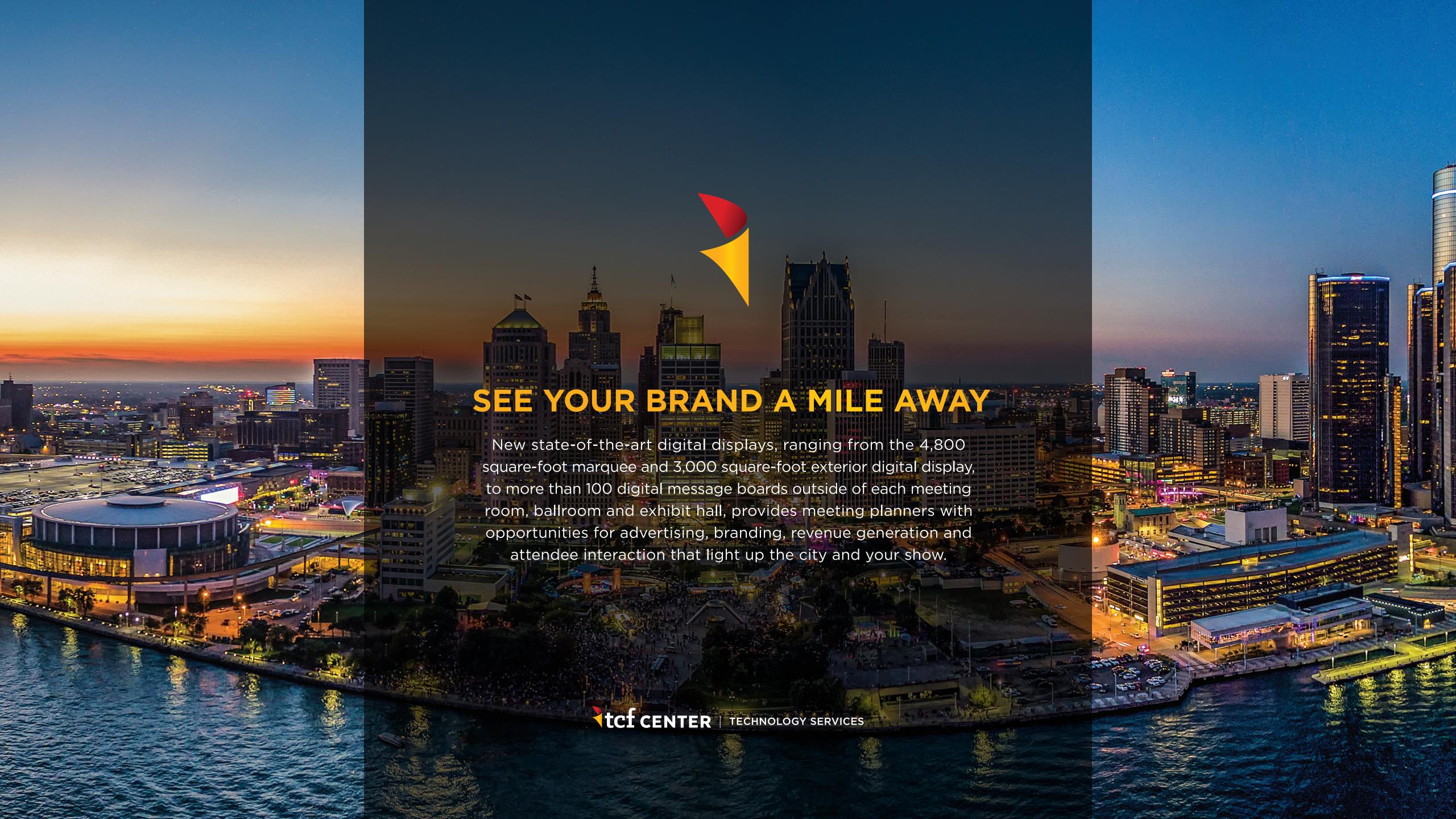






A new story is being written about Detroit and the event industry that we all care deeply about. As we dedicate ourselves to the new realities of events, our customer's safety has become The Center of it All. Supported by a dedicated in-house team, our new health, safety and technology offerings are among the best in the business. **High-Tech Digital Display Systems, Virtual & Hybrid Events** and an **In-House Broadcast Studio** are just a few of the game-changing event technologies available when hosting your next event at TCF Center. See for yourself.





HIGH-TECH DIGITAL DISPLAY SYSTEMS

TCF Center has an extensive digital signage system that, when added to the full facility fiber optic network, lends one of the most hi-tech event support offerings in the industry today. Looking for new revenue streams, hybrid attendance revenue, advertising and sponsorship opportunities, real time news or event broadcasts from anywhere in the facility? We can make it happen!





VIRTUAL & HYBRID EVENTS

In an ever-changing world, our solutions are completely scalable and flexible, offering everything you need to market, host, stream, and analyze a virtual event within one platform, including RemoteCast which delivers 100% remote presenters, attendees and crews. We can deliver a complete turnkey virtual event for you within eight weeks.

Hybrid events include a live audience with produced staging elements (video, audio, LED, lighting). Presenters, audience and crew are onsite and can include remote viewers and presenters from any location.







What Does the Future of VR Look Like?







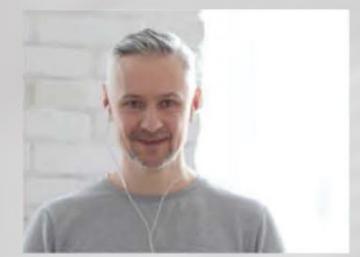




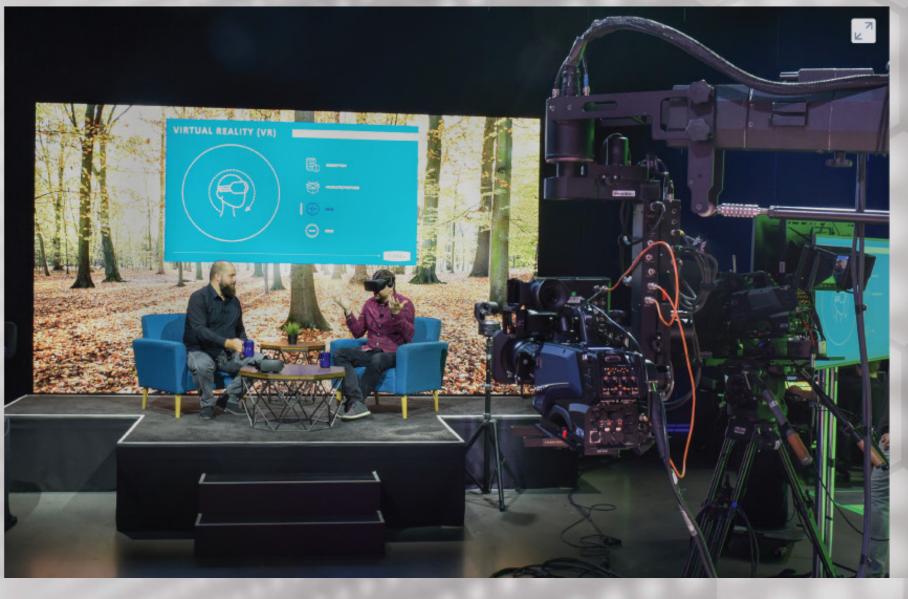


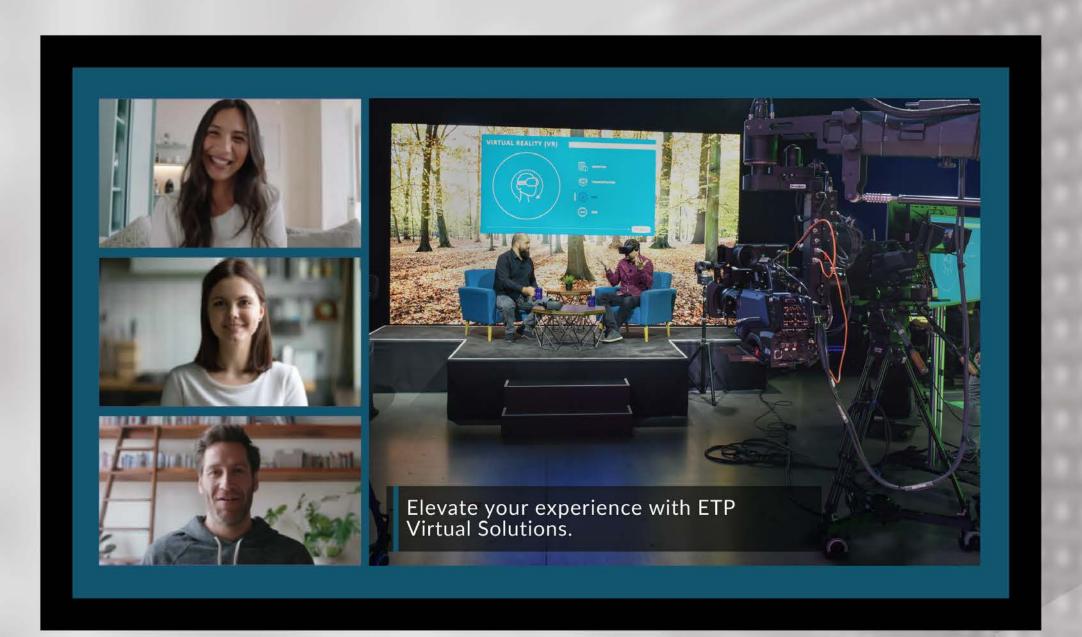
Tech-enabled Astronomy

Panel Discussion: What Does the Future of VR Look Like?











The Future of Work **Virtual Event**

SEPT 2 - 4, 2020

Lobby



LIVE & 2,134



IN-HOUSE BROADCAST STUDIO

The broadcast studio at TCF Center is like no other convention center service.

Our studio features include:

- Turnkey broadcast control room with high definition broadcast tools for graphics, video, and lighting
- In-house live and remote presenters, as well as prerecord material
- Capability of hosting in-person presenters, panels, and virtual participants
- Flexibility for live shots, newsroom, green screen, augmented reality and more
- Connectivity between internal fiber network from all points within facility to control room
- Access to outside broadcast fiber and satellite networks
- High-bandwidth internet service for inbound and outbound streaming







HIGH-SPEED FULL-FACILITY FREE WIFI

A robust FREE WiFi system and 10Gb, high-speed internet connection serves users throughout TCF Center, supporting streaming applications and conference voting systems. We employ a team of experienced network engineers and technicians that can design a custom system to meet your specific event needs.







CONTACT US TO SEE HOW WE CAN CENTER TECHNOLOGY AROUND YOU

tcfcenterdetroit.com 313.877.8214

An ASM Global Managed Facility

