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New Immersive Exhibition at Frederik Meijer Gardens & Sculpture Park

"Rebecca Louise Law: The Womb" at Frederik Meijer Gardens & Sculpture Park is an existing collection of approximately 1 million flowers and plant material, and 10,000 flowers and plants gathered on-site and strung by volunteers and staff at Meijer Gardens. Newly created sculpture and painted works will also be on display in spaces preceding the main gallery. This exhibition will run through March 1, 2020.

A big believer in sustainability, Law frequently reuses dried plant materials that have been displayed in her previous installations. "I like to capture and treasure small, beautiful natural objects to create an artwork that can be observed without the pressure of time," says Law. "Preserving, treasuring, celebrating and sharing the beauty of the earth with the world is what drives me." Though photography is allowed in specific areas, Law encourages guests to put aside their cell phones and cameras and fully engage with the exhibition.

"We have been aware of Rebecca's work for some time, and are very excited to be working with her," says Laurene Grunwald, director of sculpture, art collections, exhibitions and installations. "Her concern for the environment and practice of sustainability is a perfect fit for us along with the literal combination of sculpture and horticulture, which directly mirrors our mission."

New Auto Show in Novi

The inaugural Southeast Michigan Auto Show will take place Jan. 3-5, 2020 at the Suburban Collection Showplace in Novi. The event will be filling the gap of the North American International Auto Show, which traditionally was held in January at the TCF Center (formerly Cobo Center) in downtown Detroit but will be taking place in June.

DETROIT'S CONVENTION CENTER GETS NEW NAME AND LEED CERTIFICATION

Cobo Center was officially renamed on Aug. 27, 2019 to TCF Center. Announced by TCF National Bank (TCF Bank), a subsidiary of TCF Financial Corporation (TCF) (NASDAQ: TCF), and the Detroit Regional Convention Facility Authority (DRCFA), this unprecedented naming rights partnership is a 22-year deal. Chemical Bank, now a division of TCF Bank following its successful merger of equals on Aug. 1, was selected and awarded naming rights earlier this year by the DRCFA following a comprehensive, competitive process.

The new name and signage were revealed by TCF Executive Chairman Gary Torgow, TCF President and CEO Craig Dahl and DRCFA Chairman Larry Alexander, with the help of Gov. Gretchen Whitmer, Detroit Mayor Mike Duggan, U.S. Sen. Debbie Stabenow and a host of the bank's and DRCFA's top leaders and other state, city and community dignitaries. The unveiling event was followed by a free block party outside of TCF Center that was open to the public.

"We couldn't be prouder or more honored to partner with the authority on this unique opportunity to support our hometown and state. It helps ensure a continued strong, vibrant future for the world-class Detroit convention center that connects our city to the world," says Torgow. "It's an important part of our larger, intentional effort to marry inclusion with investment across the city and its neighborhoods, region and state. We look forward to reaching new heights."

"This naming rights agreement has been a goal of the DRCFA since it was formed in 2009 and TCF Bank is the perfect partner," says Alexander, who is also the president and CEO of the Detroit Metro Convention & Visitors Bureau. "Our partnership with TCF Bank will help to cement the convention center's strong financial future. We continue to dedicate ourselves to providing world-class service to our customers, maximizing posi-

PHOTOS: FREDERIK MEIJER GARDENS & SCULPTURE PARK; ROBERT WAGNER
(OPPOSITE) TCF CENTER; NICK HAGEN

tive economic impact, creating region-wide jobs and expanding business opportunities for the benefit of business stakeholders and the local community.”

Against the backdrop of 10 million visitors who come to greater downtown Detroit and the 1.5 million visitors to the convention center annually, TCF Center will continue to grow its book of meetings, conventions and event business as it has continued to set record-breaking numbers since its \$279 million renovation. In fact, TCF Center had an unprecedented year in 2018 with 244 events and a 564 percent increase in revenue since 2009.

On Oct. 9, 2019, Claude Molinari, general manager of ASM Global/TCF Center, announced that TCF Center has been awarded LEED Gold Certification. The LEED (Leadership in Energy and Environmental Design) rating system, developed by the U.S. Green Building Council (USGBC), is the foremost program for buildings, homes and communities that are designed, constructed, maintained and operated for improved environmental and human health performance. With 2.4 million square feet in the venue, TCF Center becomes the largest LEED certified building in the state of Michigan.

The certification plaque was presented to Molinari in a ceremony at TCF Center by Mahesh Ramanujam, president and CEO, USGBC. “LEED is a transformative tool that is helping communities build spaces that are not only better for the environment, but for people too,” says Ramanujam. “By prioritizing sustainability, TCF Center is leading the way in its industry. It is moving beyond construction and efficiency and finding ways to help us improve our quality of life by creating spaces that prioritize health and well-being.”

The facility’s most recent \$279 million renovation in 2015 included significant upgrades in energy HVAC saving equipment, water saving fixtures and a living green roof. With a grant from the Smart Buildings Detroit Energy Conservation Program, the venue also installed overall energy reduction enhancements. Those include \$9.9 million in insulation, computerized mechanical and



Front: Claude Molinari, TCF Center/ASM Global and Mahesh Ramanujam, U.S. Green Buildings Council
Back: Cedric Turnbore, TCF Center/ASM Global and Sarah Stanley, U.S. Green Building Council

lighting controls, induction lighting in all exhibit halls, enclosed loading docks and energy efficient escalators.

“TCF Center has actively been working to push the needle on sustainable operations since 2011,” says Joel Howrani Heeres, director, Office of Sustainability for the City of Detroit. “This LEED Gold certification recog-

nizes their efforts to reduce their environmental impact while still being a leader in the tourism and events industry. TCF Center serves as an excellent example to other building owners in Detroit. The changes they’ve made to both their operations and organizational culture will help the city as it moves towards a future as a sustainable and resilient city.”

NEW NAME. NEW HEIGHTS.


Ours is a story of a city and a center coming together to transform a destination.

It is about the success of a public-private partnership. From the Detroit Regional Convention Facility Authority Board who graciously gave their time for 10 years — to the management company, SMG, who invested in our infrastructure to make it stand proud.

It's about you the customer and those who served on our committees sharing what was needed and standing by us when we were on the right track. It's about battling back to become one of the **Top 10 convention centers in the country.**

Today, we are excited to start a whole new story, and take us to new heights. This is as much a thank you as it is an appeal. We hope you will take a look at our city and our center and reach for your own new heights with us.

**With our Thanks,
TCF Center Detroit**
Formerly Cobo Center

 **tcf CENTER**