



A NEW CENTER RISING

Contact: Mary Klida, Cobo Center  
313-877-8701  
[mklida@cobocenter.com](mailto:mklida@cobocenter.com)

## **Adaptive Reuse of Cobo Center's 2.4 million square-footprint updates security and parking**

The opening of the new Cobo Center Washington Blvd. Garage December 15, expands Cobo Center parking capacity to 2000

DETROIT December 13, 2012 -- Thom Connors, regional vice president and general manager of Cobo Center/SMG announced the reopening of the Cobo Center Washington Blvd. Garage, making a total of 2000 spaces available on site at Cobo.

Following extensive renovations, the Washington Blvd. and Congress St. garages feature bright, energy efficient, induction lighting, along with increased security patrols and an upgraded security camera network. In mid 2014, the Cobo Center Atwater Street Garage will reopen with all the same safety and security features.

"We think the efficiency and security of this system will translate to time and money savings for future operations, and greater comfort and peace of mind for our monthly parkers and visitors," said Connors.

The \$299 million Cobo Center renovation began in 2009 with the formation of the Detroit Regional Convention Facility Authority. Renovation and upgrades to the parking garages are part of Phase III of the three-phase project scheduled for completion in early 2015.

**About Cobo Center:** With 723,000 square feet of exhibit space, Cobo Center boasts one of the largest contiguous exhibit floor spaces in North America and is the 19th largest convention center in the country. Visit online at [www.cobocenter.com](http://www.cobocenter.com)

**About SMG:** Since 1977, SMG has provided management services to more than 220 public assembly facilities including arenas, stadiums, theatres and performing arts centers, equestrian facilities and convention, congress and exhibition centers. Visit [www.smgworld.com](http://www.smgworld.com) for more information.

**About the DRCFA:** On 9/15/09, operational control of Cobo Center transferred to the Detroit Regional Convention Facility Authority, under a collaborative agreement by the Michigan State Legislature, the City of Detroit, and Wayne, Oakland and Macomb counties. Each of these entities has an appointed member on the DRCFA Board. Larry Alexander is Chairman the Board as the member appointed by the Governor of the State of Michigan. For more information visit: <http://www.drcfa.org/>